5.3 Applications of the Dot Product Lesson

This document was composed and formatted by Annie Bernatchez.

The course material originated from www.jensenmath.ca

Warm-Up

Example 1: A desk is pushed with a force of 50 N at an angle of 45 degrees below the horizontal. If the desk is pushed 5 meters, how much work is done?

	Remember: Mechanical work is the product of the magnitude of the displacement travelled by an object and the magnitude of the force applied in the direction of the motion.

Part 1: Angle Between 2 Vectors

To determine the angle between two vectors, you can rearrange the dot product formula, $\vec{a} \cdot \vec{b} = |\vec{a}||\vec{b}|\cos\theta$, to isolate $\cos\theta$:

$$\cos\theta = \frac{\vec{a} \cdot \vec{b}}{|\vec{a}||\vec{b}|}$$

Example 2: Determine the angle between each pair of vectors.

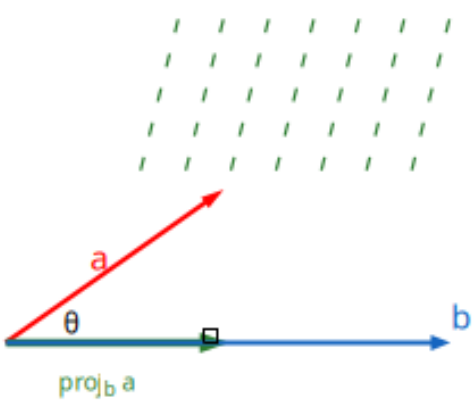
a) $\vec{g} = [5, 1]$ and $\vec{h} = [-3, 8]$	b) $\vec{a} = [-3, 6]$ and $\vec{b} = [4, 2]$

Part 2: Vector Projections

You can think of a vector projection like a shadow. The vertical arrows in the diagrams represent light from above.

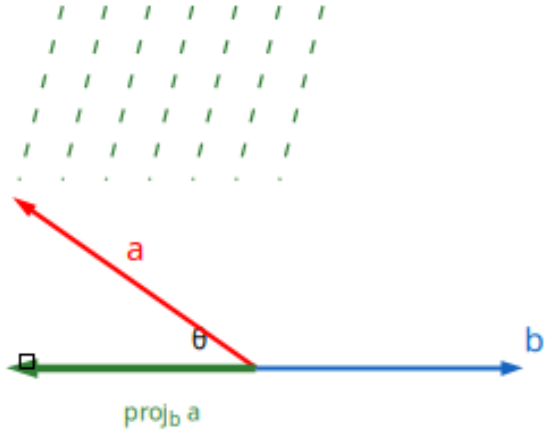
Think of the projection of $\vec{a}$ on $\vec{b}$ as the shadow that $\vec{a}$ casts on $\vec{b}$.

If the angle between $\vec{a}$ and $\vec{b}$ is less than 90°, then the projection of $\vec{a}$ on $\vec{b}$, or $proj_{\vec{b}}\vec{a}$, is the vector component of $\vec{a}$ in the direction of $\vec{b}$.



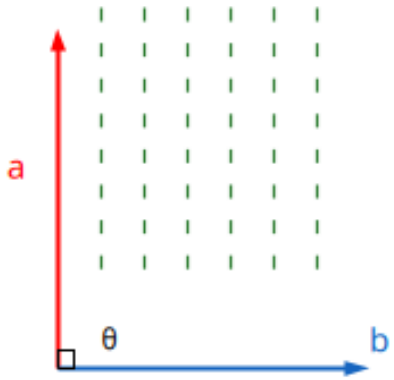
Copyright © 2026 Annie Bernatchez—All rights reserved.

If the angle between $\vec{a}$ and $\vec{b}$ is between 90° and 180°, the direction of $proj_{\vec{b}}\,\vec{a}$ is in the opposite direction of $\vec{b}$.



If $\vec{a}$ is perpendicular to $\vec{b}$, then $\vec{a}$ casts 'no shadow' on to $\vec{b}$. So if $\theta = 90°$, $proj_{\vec{b}}\,\vec{a} = 0$.

Note: This is why the dot product $\vec{a}\cdot\vec{b}$ would be zero for perpendicular vectors.



Formulas for Vector Projection:

Geometric Formulas: $proj_{\vec{b}}\,\vec{a} = |\vec{a}|\cos\theta\,(\hat{b})$ OR $proj_{\vec{b}}\,\vec{a} = |\vec{a}|\cos\theta\left(\frac{\vec{b}}{|\vec{b}|}\right)$

Cartesian Formulas: $proj_{\vec{b}}\,\vec{a} = \frac{\vec{a}\cdot\vec{b}}{|\vec{b}|}(\hat{b})$ OR $proj_{\vec{b}}\,\vec{a} = \frac{\vec{a}\cdot\vec{b}}{|\vec{b}|}\left(\frac{\vec{b}}{|\vec{b}|}\right)$ OR $proj_{\vec{b}}\,\vec{a} = \frac{\vec{a}\cdot\vec{b}}{\vec{b}\cdot\vec{b}}(\vec{b})$

Formulas for Magnitude of Vector Projection:

If $0° < \theta < 90°$: $|proj_{\vec{b}}\,\vec{a}| = |\vec{a}|\cos\theta$ OR $|proj_{\vec{b}}\,\vec{a}| = \left|\frac{\vec{a}\cdot\vec{b}}{|\vec{b}|}\right|$

If $90° < \theta < 180°$: $|proj_{\vec{b}}\,\vec{a}| = -|\vec{a}|\cos\theta$

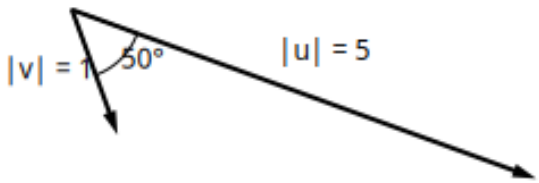
Note: $\frac{\vec{b}}{|\vec{b}|}$ is a unit vector in the direction of $\vec{b}$. Sometimes the symbol $\hat{b}$ is used to denote a unit vector in the direction of $\vec{b}$.

Example 3: Determine the following projections of one vector on another.

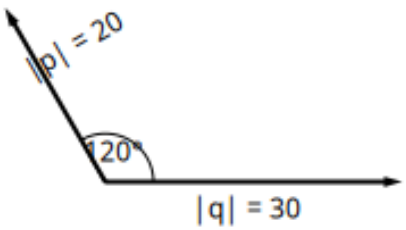
Copyright © 2026 Annie Bernatchez—All rights reserved.

Example 3: Determine the following projections of one vector on another.

a) Determine the projection of $\vec{u}$ on $\vec{v}$

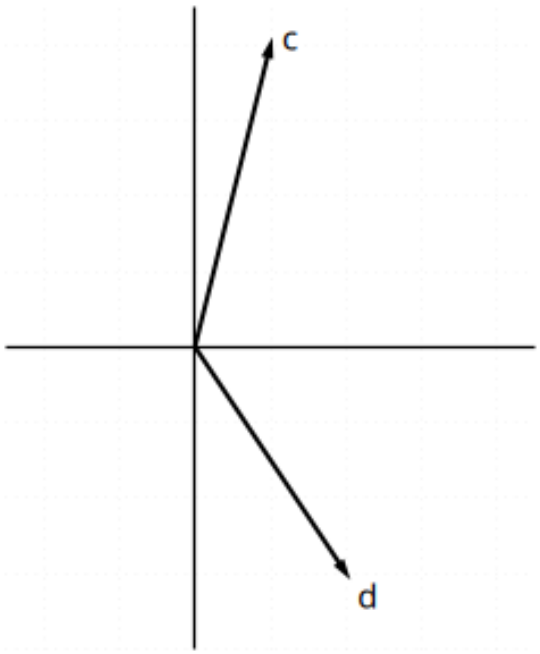


b) Determine $proj_{\vec{q}}\,\vec{p}$



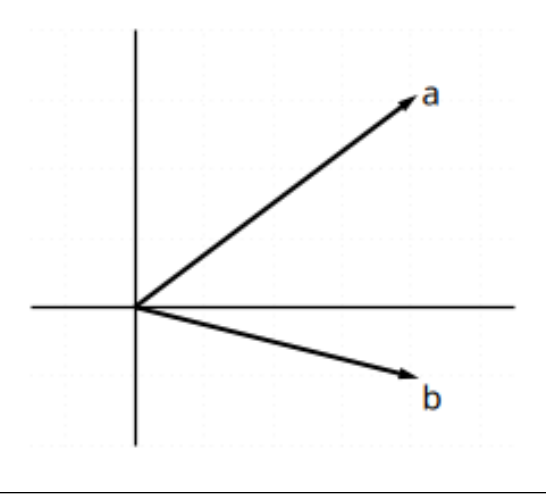
Copyright © 2026 Annie Bernatchez—All rights reserved.

c) Determine the projection of $\vec{d} = [2, -3]$ on $\vec{c} = [1, 4]$



d) Find the magnitude of the projection of $\vec{a} = [4, 3]$ on $\vec{b} = [4, -1]$

e) Find the projection of $\vec{a} = [4, 3]$ on $\vec{b} = [4, -1]$



Copyright © 2026 Annie Bernatchez—All rights reserved.

Part 3: Dot Product with Sales

Example 4: A shoe store sold 350 pairs of Nike shoes and 275 pairs of Adidas shoes in a year. Nike shoes sell for $175 and Adidas shoes sell for $250.

a) Write a Cartesian vector, $\vec{s}$, to represent the numbers of pairs of shoes sold.

b) Write a Cartesian vector, $\vec{p}$, to represent the prices of the shoes.

c) Find the dot product $\vec{s} \cdot \vec{p}$. What does this dot product represent?

Copyright © 2026 Annie Bernatchez—All rights reserved.